Thermo Fisher S C I E N T I F I C

B2B in thermofisher.com fishersci.com

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The world leader in serving science

1 GlobalBrand@thermofisher.com | 17-September-2021



The value of thermofisher.com



Find the right products quickly and easily

The B2C experience is available to our B2B customers

- Guided search tools help customers narrow the options
- **Configurators** help ensure that product results meet the scientific requirements
- A connected account gives customers access to the eCatalog, web-based Punchout, and full integration with eInvoicing
- **Support centers** contain a wealth of useful resources and answers to frequently asked questions
- Learning centers contain a library of educational assets, including application notes, handbooks and sourcebooks, webinars, white papers, how-to videos, case studies, scientific posters, product selection guides, and more



The value of fishersci.com

Advanced capabilities across multiple suppliers

Enhanced Customer Experience

- Advanced search and ability to purchase from the largest selection of products from multiple brands and suppliers
- Use product categories to browse and compare products from multiple suppliers

Robust Resources

- Easy access to safety data sheets and product certificates
- · Value-added services, programs, and promotions

Easy Order Management

- Fast and easy checkout with Rapid Order and My Lists
- Order tracking, reordering, and live chat support

Proprietary & Confidential | authoremail@thermofisher.com | 5-August-2020

Training and Accessibility

- Training is available on fishersci.com/helpandsupport
- The UserWay tool provides access to tools that make navigating fishersci.com easier for all







The value of both B2B punchouts

thermofisher.com AND fishersci.com

You gain the benefits from both:

- Largest product assortment in the industry
- Vendor consolidation
- Evolving content and transactional capabilities
- Educational and support tools
- Complete product information and documentation
- Configuration and selection tools for consumables and instruments

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