

# Bringing Chemistry to Life

## a podcast series

Season 5, Episode 5

Flip the script, meet your host Paolo



### Episode Abstract

Bringing Chemistry to Life is as much about the people behind the science as it is about the science itself. We've been remiss in sharing a bit more about the creator and host! In this unique episode we flip the script and move Paolo from the host chair to the guest chair to hear his story.

From Paolo's childhood memories watching his father fix electronics and his dreams of being in the NBA, he chats about developing into a skilled bioorganic chemist, working in biocatalysis and his contributions to international study programs. He describes the "God-like" powers that organic chemistry gave him, manipulating matter and creating things that didn't exist before and how this led to becoming an R&D leader in a startup.

Our protagonist's story takes a turn when he discovers and becomes enamored with the "dark side" of science finding success in sales, product management, and product marketing roles, where we find him today. The origin story of Bringing Chemistry to Life is uncovered, fulfilling his aspiration of being a podcast host while keeping him connected to great science and market trends. Join us to meet Paolo, your host, learn what he gets from hosting the podcast, and what he hopes listeners get from it!

### About Our Guest <sup>Host</sup>

#### Paolo Braiuca, PhD

Director, Global Market Development  
Thermo Fisher Scientific

#### Paolo's Recent Publications:

- [A Three-Dimensional Quantitative Structure-Activity Relationship \(3D-QSAR\) Model for Predicting the Enantioselectivity of Candida antarctica Lipase B](#)
- [Properties and applications of supports for enzyme-mediated transformations in solid phase synthesis](#)
- [chem dex™](#): (the ultra digital chemical index tool)

#### Paolo's Content Recommendations:

- [Start with WHY](#), a book by Simon Sinek
- [A Bit of Optimism](#), a podcast by Simon Sinek
- [Arduino.cc](#), a website for makers
- [Printables.com](#), a repository of 3D print models
- [Chemical Age: How Chemists Fought Famine and Disease, Killed Millions, and Changed Our Relationship with the Earth](#), a book by Frank A. von Hippel
- [Sekiro: Shadows Die Twice](#), Paolo's favorite video game

This podcast series is available via the following links

