

# **RNAi** services

#### Put years of experience in gene inhibition to work for you

Invitrogen's RNAi services optimize factors critical to RNAi success (Table 1). Our services utilize Stealth™ RNAi technology for high-level gene knockdown without induction of toxic cellular stress responses that can confound RNAi results.

Table 1 - Critical factors for RNAi success

Critical factor:	Invitrogen service:
Efficient transfection	Optimized transfection protocol development
Effective RNAi compounds	RNAi compound synthesis and screening

### Optimized transfection protocol development

Efficient delivery of nucleic acids is vital to RNAi experiments. Invitrogen's service offering combines transfection expertise with Stealth<sup>™</sup> RNAi and BLOCK-iT<sup>™</sup> technologies to generate a highly optimized protocol, fast.

You provide	You receive
Cell and culture conditions	Optimized transfection protocol
	• RNAi confirmation by qRT-PCR

## RNAi compound synthesis and screening:

For RNAi to work you must have highly active double-stranded RNA molecules. Selecting these molecules, even with the most advanced algorithms, can require tedious screening to identify highly active compounds. Don't squander your time searching for efficient RNAi compounds – put our experience to work for you.\*

You provide	You receive
Sequence information or an accession	<ul> <li>Panel of Stealth<sup>™</sup> RNAi compounds</li> </ul>
number for your target of interest	• Inhibition data for each Stealth™ RNAi

## RNAi services tailored to your needs

Whether you're new or highly experienced in RNAi applications, our proven technology and services can speed your research. For more information call EvoQuest™ Customer Services at 800 955 6288 x45682 or e-mail custom.services@invitrogen.com.

<sup>\*</sup> Each target gene and cell line is different, and successful inactivation depends upon target transcript half-life, target protein half-life, target accessibility and cellular uptake.