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You're already using your Applied Biosystems[®] genetic analyzer for Sanger sequencing, the "gold standard" for genotyping analysis. Did you know your instrument is also capable of performing more fragment analysis applications than any other genetic analyzer? Subscribing to our new fragment analysis website will give you special access to information about applications you may not have known were possible on your Applied Biosystems[®] genetic analyzer, like MLPA[®], QMPSF, AFLP, SSCP, MSMSA, HiCEP, and others.

Every other month, we'll focus on a specific application and associated special offer. Don't miss this opportunity to explore the other half of your genetic analyzer, and get a free squeeze heart for subscribing, just in time for Valentine's Day.⁺



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February focus and promotion

The SNaPshot[®] Multiplex Kit, a fragment analysis–based solution, is commonly used to screen and confirm SNP genotypes as well as perform methylation analysis or BAC fingerprinting. Take advantage of our special promotion and experience the capacity of this genotyping solution.

Specials offers:

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*Includes SNaPshot® Multiplex Kit (100 reactions), GeneScan™ 120 LIZ® Size Standard (800 reactions), Matrix Standard Set DS-02, and GeneMapper® Software 4.1.1 30-day demo.

¹No purchase necessary. This promotion is available only to life science professionals 21 years or older. Free squeeze heart is available to eligible participants who register on the Life Technologies fragment analysis website no later than March 31, 2012, or until gift supplies are depleted, whichever comes first. The estimated value of the squeeze heart is \$1.75 USD. Limit one free gift per person. By registering, you warrant that you are not prohibited by employment, contract, or law from accepting a gift from Life Technologies and, where required, that you employer has consented to you receiving a free gift. Offer void where prohibited, licensed, or restricted by federal, state, provincial, or local laws or regulation or agency/institutional policy. Other restrictions may apply.

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